

Boost your SEO Rankings Now with CloudScale365's Targeted and Proven Social Media Strategies

The CloudScale365 Social team is made up of experienced writers, marketing experts, software engineers and IT professionals. Your social media interactions are strategically managed in order to:

- Drive brand/company awareness of all your products and services.
- Increase your web traffic buying decisions, purchases and loyalty.
- Strengthen your customer relationships and keep your business top-of-mind.

CloudScale365 Proven Process:

- Our team presents your social media strategies based on your business objectives.
- We set up your social media channels and customize to your business.
- We create, post, and tweet professionally written, engaging content based on the supporting strategies.
- Our team monitors and responds to your customers.
- We place effective Facebook ads to drive followers in targeted demographics.
- Our team will present marketing ideas each month.
- We provide monthly reports to monitor your success.

The Social Media Channels We Use to Get You Connected



Facebook

Posting of engaging content, marketing ideas and implementation along with targeted Facebook ads.

Current Users: 1.2 billion



Twitter

Concise effective "tweets" build your brand awareness and following using hash-tags.

Current Users: 284 million



Google+

Increase your Google ranking through effective content management.

Current Users: 450 million



YouTube

Share videos that will educate your customers and build traffic.

Current Users: 1 billion



LinkedIn

Share posts on the worlds largest social media sites.

Current Users: 200 Million



Pinterest

Create collages to tell your story in a bulletin board format.

Current Users: 70 million



Blogs

Professional researched and written blogs that use keywords to drive SEO.

Current Active Blogs: 150 million



SOCIAL MEDIA SERVICES



Social Media Service Packages To Get You Connected

	Foundation	Professional	Elite	A La Carte
One-Time Set-up	\$399	\$525	\$650	As Indicated per Service
Monthly Fee	\$425	\$575	\$899	As Indicated per service
Start-up/Marketing	√	√	√	√
Plan Development	√	√	√	√
Marketing Support	√	√	√	√
Monitoring/ Responding	√	√	√	√
Targeted Daily Facebook Ads	√	√	√	√
Customer Service	√	√	√	√
Support	√	√	√	√
Monthly Activity Report	√	√	√	√
CloudScale365 Social Platform	√	√	√	\$9.75 per month
Facebook/Twitter/ Pinterest/ Google+/LinkedIn	Choice of 3 15 posts	Choice of 3 30 posts	Choice of 4 60 posts	-
Pinterest	-	-	-	Start-up Fee: \$199 Monthly Fee: \$150 Frequency: 5 pins/month
Blogs	-	-	-	Start-up Fee: \$250 Monthly Fee: \$250 Frequency: 2/month
White Papers	-	-	-	\$450 for 5-7 page paper
Social Media Promotions/ Contests	-	-	-	\$325 Creative, Landing Page Design, Posts, Measurement, Database of Participants

(Fees, messaging, and services are offered on a monthly basis) (√) Included (-) Not Included / Not Offered